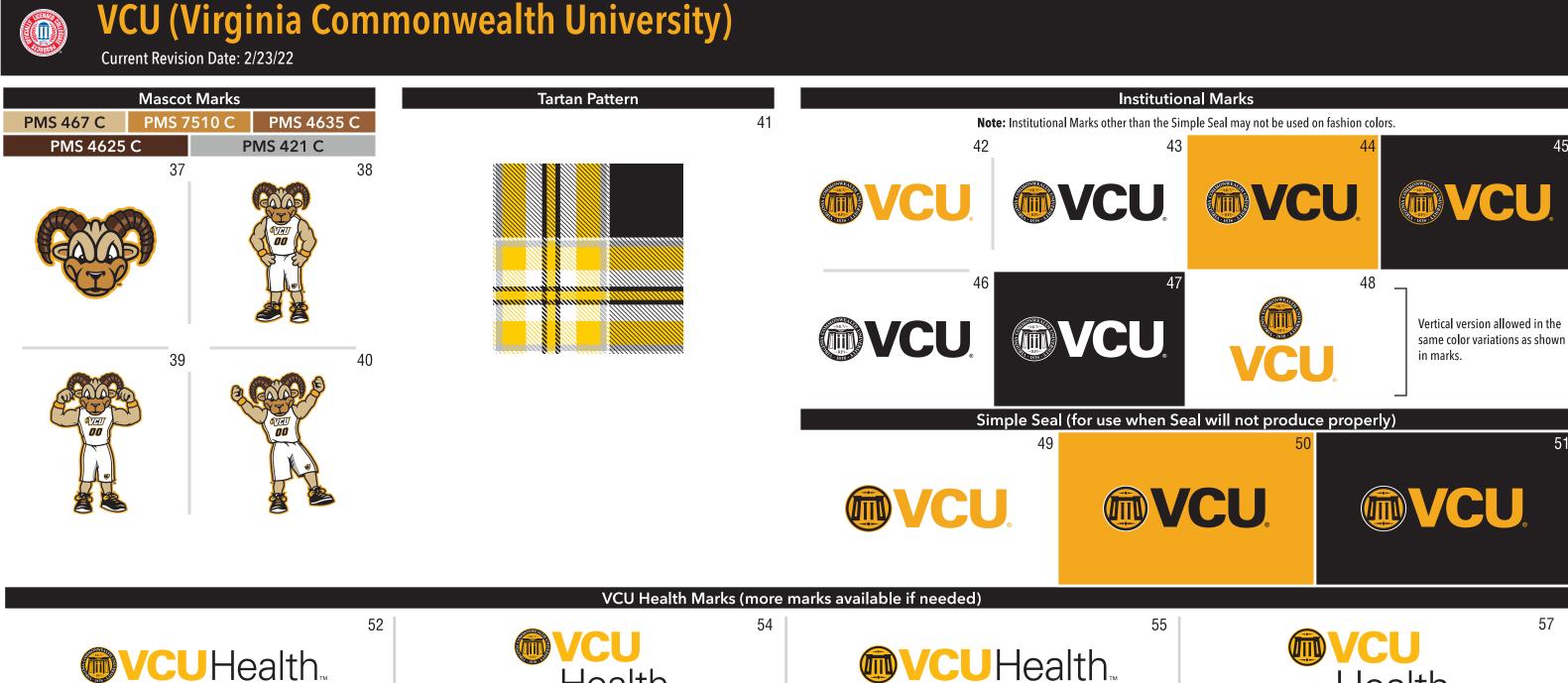


NOTE: The marks of Virginia Commonwealth University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.

















**ADDITIONAL PERTINENT** INFORMATION

• University seal permitted on products for resale (reviewed on a case-by-case basis).

• Cross licensing with other marks may be permitted with an additional agreement.

- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging). • University licenses health and beauty products.
- University permits numbers on products for resale.

53

- Mascot caricatures permitted.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks. • Schools, units and departments have individual identifying brand marks available. Vendors should not attempt to recreate these marks on their own.

**PAGE 1/2**